

**giraffe**

AIM HIGH

**g**

**WE BRING**  
**VISION**  
**TO LIFE**



# Who Is Giraffe?

Giraffe was born as a concept, conceived to embody our fervent commitment towards achieving the dreams of success, in collaboration with partners like you.

Today, that initial concept has evolved into a dynamic marketing agency, comprising a team of experts with more than five years of diverse marketing experience, spanning both local and global landscapes.

Whether you're a startup or a medium to large-sized business aspiring to reach new heights, Giraffe is your destination for Marketing Solutions and Innovative Ideas that will propel your business to greater heights.



**Why us**



We value your brand's high position and the expectations you have. Our responsibility is to understand your products and services and tailor our work to your needs. We also prioritize quality over quantity and deliver precise results.

# Why Us?



# Vision

## Vision

Our vision is to be unconventional, driving the change needed in the modern marketing landscape.

We operate as a cohesive team, consolidating experiences, innovations, and achievements into a single focal point, propelling us upward toward excellence while collaborating closely with our valued partners.





# Mission

Our mission is to offer cutting-edge and imaginative digital solutions. At Go Beyond the Ordinary, we're dedicated to assisting you in crafting and executing an efficient marketing strategy.

We recognize the value of your time, so if you're uncertain about where to begin, how to proceed, or when to conclude, allow us to guide you from the initial idea to tangible results.

## Mission

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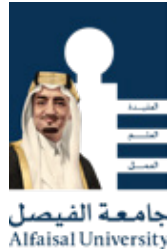


**our**

**CLIENTS**

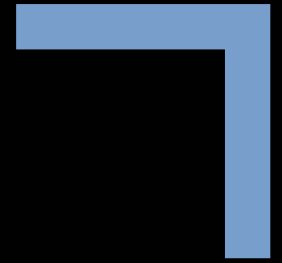






**our**

SERVICES



01

In the competitive market today, standing out is vital.

Your brand must align with your values and vision.

Giraffe helps create a strong brand that connects with your audience.

A successful brand reflects your uniqueness and attracts the right customers.

We collaborate to build a comprehensive branding strategy, establishing your industry leadership and achieving your business goals.



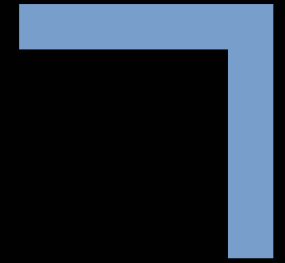
# Branding



- Logo Design
- Brand Identity
- Brand Guidelines
- Naming & Taglines
- Brand Stationary
- Company Profile Design



# 02



Social media is a vital part of business strategies, offering extensive reach. We excel in crafting custom strategies tailored to your brand, audience, and goals. Our expertise ensures your social media presence is engaging, informative, and aligned with your objectives. With our approach, you'll not only gain influence but also attract new customers, all while achieving a robust return on investment, bolstering your online presence.

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# Social Media

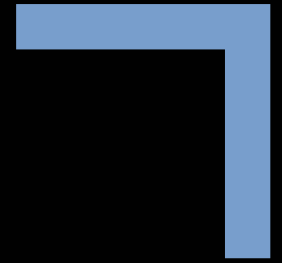


- Social Media Strategy
- Content Creation on Tiktok & Instagram
- Profile Setup & Optimization
- Community Management
- Paid Ads
- Audience Targeting
- Analytics & Reporting

Social



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03

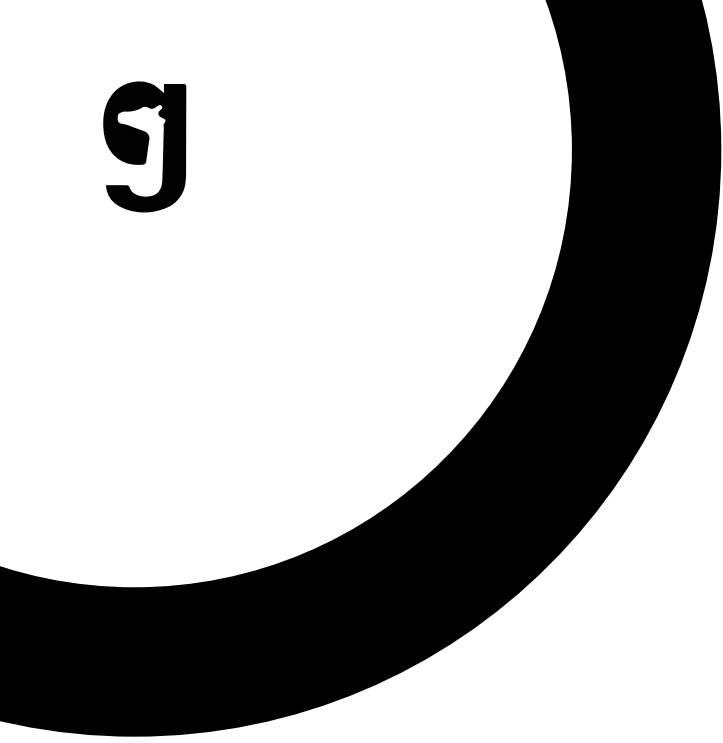
Our Graphic Design Service is your creative partner in crafting visually stunning and compelling materials that leave a lasting impression.

Whether you're a business aiming to establish a strong brand presence, an organization seeking to communicate a message effectively, or an individual with a unique vision, our team of talented graphic designers is here to bring your ideas to life.

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# Graphic Design

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HI-GIRAFFE.COM



# J

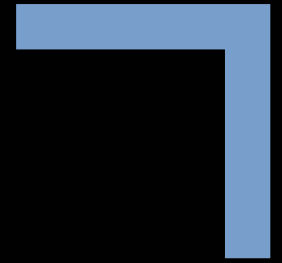
## DIGITAL DESIGN

- Social Media Graphics
- Web Graphics  
(Banners, Headers , Icons, etc.)
- Illustration
- Infographic Design
- Company Profile

## PRINT DESIGN

- Packaging Design
- Brand Stationary  
(Business Cards, Menu, Flyers,  
Posters, etc.)
- Product Design

Graphic design



# 04

Our team of expert designers starts by crafting a visually stunning and user-friendly website that captivates your audience. We pay meticulous attention to aesthetics and user experience, ensuring your website is not only a reflection of your brand but also a powerful marketing tool.



# Website E-commerce

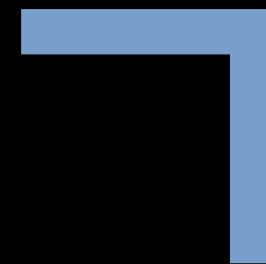
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- UX/UI Design
- Content Management Systems CMS
- E-commerce  
(Salla, Zed, Shopify, Word press, etc.)
- Maintenance & Support



# Website

05



Our Photography and Videography Production Services are your gateway to capturing moments, stories, and visuals that leave a lasting impact.

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# Production



## PHOTOGRAPHY

- Product Photography
- Event Photography
- Commercial Photography
- Fashion Photography

## VIDEOGRAPHY

- Event Videography
- Corporate Videos
- Branded Content
- Motion Graphic / Stop Motion
- 3D Video

Product

# Let's Talk!

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